

President's Message



Theodore A Tanabe DDS

Happy New Year and welcome to Spring! Christmas 2011 was wonderful for my family and I hope that you all had a chance to enjoy the company of family and friends at the end of the year.

I enjoyed seeing and chatting with our members and guests at the last meeting when Dr Ruskin presented. Format changes were well received, and I think we are

making strides to present excellent topics in an efficient and accessible schedule. We hope to hear from anyone who has input on the structure and content of our meetings – our goal is to continue to offer top-notch programs.

And speaking of great programs, I'm excited to have Dr Michael Block return on April 18 with some cutting-edge material on implants. A new wrinkle for SCOA is a hands-on course, so we dipped into the talents of our own Dr Bach Le, who will present a course that was sold out and received rave reviews at the most recent AAOMS Dental Implant Conference. This is an incredible opportunity to see some educational, timely material.

Additional aspects of this meeting are a curriculum for our office staff, presented by our members that will be interesting and valuable;

Pearls from three new presenters; come early for this pre-meeting session from 12 to 1 PM; guest presentations from Drs Ray Melrose and Bob Hale.

As an organization, SCOA continues to be an enjoyable and challenging chapter in my oral surgery career. The board of directors, our executive director, and I have been working hard to make improvements in the organization that will ensure that SCOA carries on into the future and continues to present excellent CE opportunities for our members.

As always, I enjoy these meetings not only for the content but also for the chance to see friends and colleagues. Please join us on Wednesday, April 18, 2012 for a day of camaraderie and learning at the Millennium Biltmore Hotel in Los Angeles.

SCOA 10TH ANNUAL SCIENTIFIC MEETING

MAIN COURSE

MANAGING COMPLEX
IMPLANT CASES

Michael S Block DMD

HANDS-ON COURSE

IMMEDIATE FULL-ARCH
PROVISIONAL RESTORATION

Bach Le DDS MD

Arnold Rosen DDS

IN THIS ISSUE

EDITOR'S CORNER	2
FALL 2011 MEETING	5
FALL 2011 PHOTOS	5-7-9
SPRING 2012 MEETING	11&13
REMEMBERING DR RUDOLPH	15
IN MEMORIAM	15
SPRING 2012 SPONSORS	15
SPRING 2012 REG FORM	INSERT

MILLENNIUM BILTMORE LOS ANGELES PRESENTERS

Gary H Chan DDS

Alan L Felsenfeld DDS

Robert G Hale DDS

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Ray Melrose DDS

John Scaramella DDS

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EDITOR'S CORNER



John J Lytle DDS MD

Your Retirement

As a senior member of our community of surgeons, I want to address a subject that you have most likely given very little thought since it seems a long way off – retirement. I retired from private practice almost four years ago and now practice just two days a week at the main USC Campus Dental Clinic

Retirement may be the most distant thought in your mind at this current point in your career. I entered the profession at age 24 in the golden post-World War II years, and contributed the maximum I was permitted under law to my retirement fund over the next 50 years. I want to offer the following observations and suggestions:

It is important to consider additional investment vehicles besides your IRS-approved pretax 401k or whatever type account you have. Plan on living longer and being in better shape to enjoy an active lifestyle longer than your parents. It looks like reasonable people will soon be or now are living into their 90s and beyond. It has been predicted that there will be 300,000 centenarians by the year 2050. Will you be one of them? More importantly, if you are, will you be enjoying the lifestyle that you do now?

My generation is receiving the benefit of the Social Security system initiated by Franklin Roosevelt in the 1930s. It has successfully served to maintain the elderly at a

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Continued on Page 3

subsistence level of “security.” The predictions are that the system will not survive the next generation due to a multitude of factors: the baby boomers drawdown; the decrease in number of working contributors; and to governmental mismanagement.

No single investment strategy is fool-proof. Dentists used to like gold and felt it was the ultimate store of value. Those of us working in the 1970s and 1980s saw gold make unbelievable gains from \$50 per ounce to over \$800 per ounce and then followed it back down to \$200 per ounce where it stayed for the next 20 years.

Wind farms, oilfields, cattle ranching, almond growing, avocado farming, solar energy, atomic energy and computer hardware and software made some very wealthy; but a lot more dentists were hurt financially by ventures into areas outside of their area of expertise – dentistry and oral surgery; often their losses were compounded when the IRS challenged their attempt to deduct a tax shelter investment.

You may not remember that short-term interest rates on regular bank and savings and loan companies reached over 20 percent in the early 1980s and many dentists felt this was going to be the norm going forward. Look at interest rates today: one half to one percent invested in a bank savings account is more the norm. Don’t get me wrong; compounding interest on savings and investments works and is a great financial tool; but I believe you must look beyond these simple tools to make significant returns.

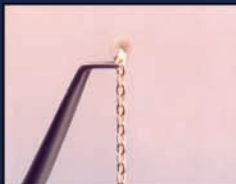
You are a target for scam artists. They see dentists as unsophisticated in financial matters and they are often right. Don’t buy a gold mine that you are guaranteed will now be profitable since gold is over \$1700 an ounce. Don’t invest in futures unless you are prepared to study and spend as much time in that endeavor as you do in your practice. These investments are fun when they are going up, but if they are highly leveraged, as they often are, the ride down can be upsetting.

Forty years ago, I became acquainted with an investment advisor who served with me on the board of a local hospital. He managed the hospital employees’ pension fund at no charge. That impressed me as a sign that he was genuinely interested in serving his community. I used his services until he passed on and still work with his son who has the same philosophy as his dad. I pay the commissions he missed with the employee fund.

Life insurance brokers and financial planners will frequently seek you out. Find one trusted individual. Start slowly and remember why insurance companies are successful: they have your money to invest. In the early years of practice and family growth you need insurance more than in latter years, but you will always have the need for property and other disaster types of coverage.

As I look at the majority of successful fellow practitioners, the group that seems to be able to maintain a lifestyle in retirement that approaches that of their days in active practice invested in real estate. Often they invested in a residence that seemed to be more than they needed but was strategically located and just seemed to become more and more desirable. One friend planned on just practicing dentistry but built his office on a piece of real estate that later became the main business district of his hometown.

The ultimate piece of evidence to support this thesis is the Herman Ostrow School of Dentistry of USC. Dr Ostrow practiced dentistry for seventeen years after graduating from USC Dental School in 1946. He was able to leave \$35 million cash legacy to the school. His fortune was real estate based. Not everyone is going to be successful. The time you arrive on the scene, future terror attacks, political changes, your health, world monetary crises and depression or war can alter your results. I hope that future generations of dental and oral and maxillofacial surgery practitioners will be as successful as many have been in the past but there is no guarantee. Good Luck



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2011 Fall Implant Meeting
 By Bach Le DDS MD
 Program Chairman



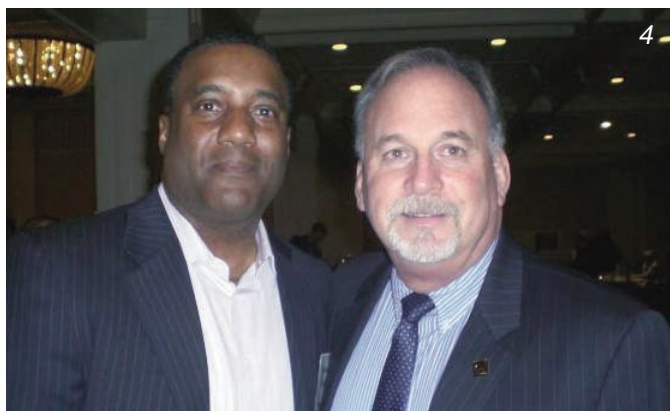
Our Annual Fall Implant Meeting was held at the Hilton Pasadena on October 19, 2011. We were pleased to welcome Dr James Ruskin from the University of Florida to present *Surgical Considerations for Advanced and Complex Implant Cases*.

Dr Ruskin's topics were *Team Approach to Advanced and Complex Implant Cases, Diagnosis and Treatment Planning of the Advanced and the Complex Implant Case, Reconstructive Risk Assessment*, with case presentations during dinner. Dr Ray Melrose from Oral Pathology Associates in Los Angeles, discussed *HPV and Oral Cancer*.

Our staff curriculum was presented by Jenean Eberhardt RN and Sandra Reiten CDA/RDA from the Center for Oral & Facial Surgery in San Diego. Jenean discussed *What You Need to Know for Your DBC Onsite Evaluation* and Sandra brought new information on *Dental Implants and Treatment Planning*.

Thanks to our exhibitors for attending the fall meeting and providing door prizes. Congratulations to Justin Swann, our Xemax rep, winner of the SCOA door prize.

I hope to see you at our 10th Annual Scientific Meeting on April 18 at the Millennium Biltmore Hotel in Los Angeles. We have information about the program, presenters and schedule on Page 11 and Page 13 with a registration form insert.



1) Drs Ted Tanabe, James Ruskin
 2) Sandra Reiten, Jenean Eberhardt
 3) Scott Price (Brady & Associates), Dr Ray Melrose
 4) Gators Drs Brennan Hughes, James Ruskin

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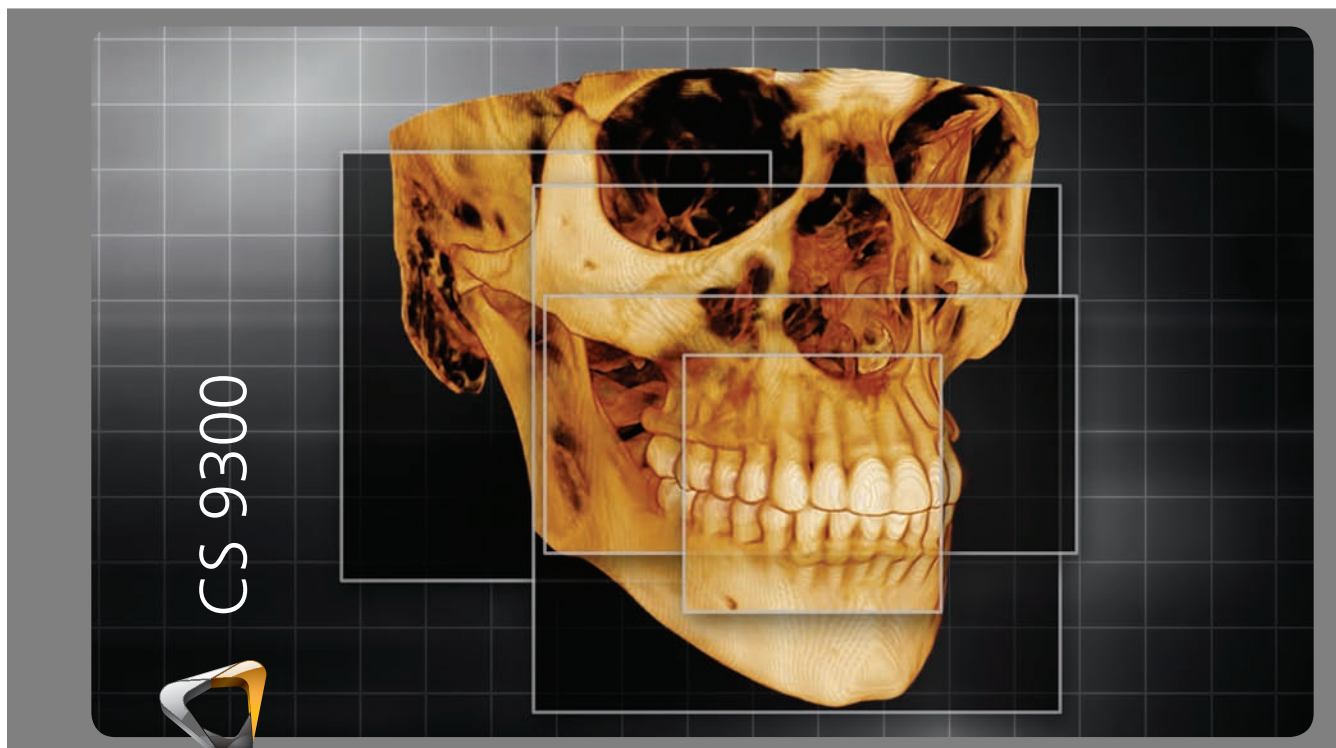
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5) Joanie Uherek (Exactech/H&H), Dr James McAndrews
6) Drs Bob Fontanesi, Paul Braun; Patti Purdom, Ruth Camardi
7) Bubba (Bubba's Dental Supply), Dr George Chew
8) Dr Payam Samouhi, Michelle Neilson, Dr Dean Lang, Denise Goodwin, Dr Don Kim, Alice Barrientos



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2) Drs Peter Lam, Ted Tanabe, James McAndrews, David Cummings

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4) Dr James McAndrews, Mark Thrasher (Criticare/MTI)

5) Drs Michael Jensen, Marvin Jensen, David Gilbert

6) Drs Ted Tanabe, Joseph Goodsell

7) Drs Frank Pavel, James Ruskin, Ted Tanabe

8) Dr Peter Lam's staff: Marcia Valdez, Roxanna Torruco, Patty Bogle, Eric Hostetter (Biomet 3i), Suzette Williams, Cathy Martinez

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Wednesday April 18, 2012

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12 PM to 8 PM • MAIN COURSE • 8 CEU

PROGRAM

CURRENT SOLUTIONS FOR MANAGING COMPLEX IMPLANT CASES

Michael S Block DMD

HANDS-ON: IMMEDIATE FULL-ARCH PROVISIONAL RESTORATIONS

Bach Le DDS MD And Arnold Rosen DDS

GUEST PRESENTERS

**A CRITICAL EVALUATION OF NEWER DIAGNOSTIC AIDS
FOR EARLY DETECTION OF ORAL CANCER**

Raymond Melrose DDS

**NEW GENERATION OF BONE REGENERATION
BIOMATERIALS – A SMART SCAFFOLD**

Col Robert G Hale DDS

PEARLS PRESENTERS

UPDATE ON BISPHOSPHONATES

Dr Alan Felsenfeld

**PRINCIPLES OF ABUTMENT SELECTION
FOR THE SINGLE IMPLANT**

Baldwin W Marchack DDS

ORTHOGNATHIC ZYGOMATIC OSTEOTOMIES

Gary L Wyatt DDS

STAFF SESSION PRESENTERS

**FOR YOUR BACK OFFICE STAFF: SAFETY IN THE OR;
ASSESSMENT OF PATIENTS; RE-CODING OF NARCOTICS**

Gary H Chan DDS

**FOR YOUR FRONT OFFICE STAFF: INTERNAL MARKETING WITH AN EMPHASIS ON
COMMUNICATION AND MAKING A GREAT FIRST IMPRESSION**

R Dean Lang DDS

**FOR YOUR WHOLE STAFF: HANDS-ON CPR REVIEW USING VIDEO CAMERA;
WHAT TO SAY TO 911 WHEN FRONT OFFICE MAKES THE CALL**

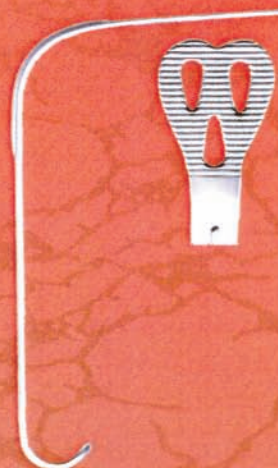
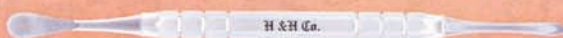
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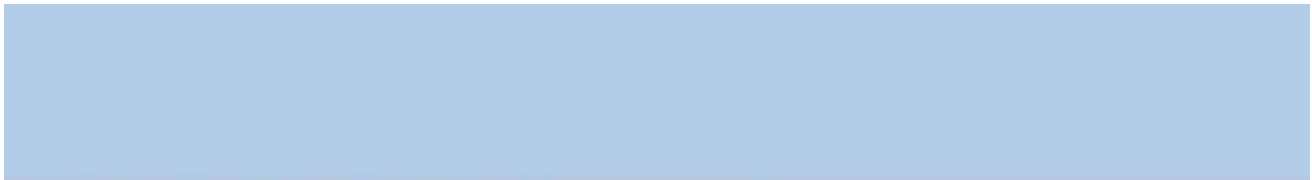
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- 8:00 PRE-MEETING HANDS-ON COURSE FOR DOCTORS ONLY
IMMEDIATE FULL-ARCH PROVISIONAL RESTORATIONS (LECTURE)
Drs Bach Le and Arnold Rosen
- 9:30 EXHIBIT BREAK**
- 10:00 HANDS-ON CONTINUATION UNTIL NOON
IMMEDIATE FULL-ARCH PROVISIONAL RESTORATIONS (HANDS-ON)
Drs Bach Le and Arnold Rosen
- 11:00 REGISTRATION WITH EXHIBITS AND BOX LUNCHES**
- 12:00 PRE-MEETING PEARLS FOR DOCTORS AND STAFF
UPDATE ON BISPHOSPHONATES – Dr Alan Felsenfeld
- PRINCIPLES OF ABUTMENT SELECTION FOR THE SINGLE IMPLANT**
Dr Baldwin Marchack
- ORTHOGNATHIC ZYGOMATIC OSTEOTOMIES** – Dr Gary Wyatt
- 1:15 SESSION I FOR DOCTORS AND STAFF
**A CRITICAL EVALUATION OF NEWER DIAGNOSTIC AIDS FOR
EARLY DETECTION OF ORAL CANCER** – Dr Ray Melrose
- 1:45 SESSION II FOR DOCTORS
POSTERIOR MANDIBLE – THE SHORT RIDGE – Dr Michael Block
- 1:45 SESSION II FOR STAFF
**FOR YOUR WHOLE STAFF: HANDS-ON CPR REVIEW USING VIDEO CAMERA;
WHAT TO SAY TO 911 WHEN FRONT OFFICE MAKES THE CAL**
Dr John Scaramella
- 2:45 EXHIBIT BREAK**
- 3:15 SESSION III FOR DOCTORS
THE NARROW RIDGE – Dr Michael Block
- 3:15 SESSION III FOR STAFF
**FOR YOUR FRONT OFFICE STAFF: INTERNAL MARKETING WITH
AN EMPHASIS ON COMMUNICATION AND MAKING A GREAT
FIRST IMPRESSION** – Dr Dean Lang
- 4:15 EXHIBIT BREAK**
- 4:45 SESSION IV FOR DOCTORS
**ESTHETIC SURGERY-COMBINING SOFT AND HARD TISSUE
GRAFTING** – Dr Michael Block
- 4:45 SESSION IV FOR STAFF
**FOR YOUR BACK OFFICE STAFF: SAFETY IN THE OR; ASSESSMENT
OF PATIENTS; RE-CODING OF NARCOTICS** – Dr Gary Chan
- 5:45 SESSION V FOR DOCTORS AND STAFF
**NEW GENERATION OF BONE REGENERATION BIOMATERIALS – A SMART
SCAFFOLD** – Col Robert G Hale DDS
- 6:15 EXHIBIT BREAK.....RECEPTION.....DOOR PRIZES**
- 7:00 SESSION VI FOR DOCTORS AND STAFF WITH DINNER
FULL ARCH PROVISIONALIZATION – Dr Michael Block



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**TRIBUTE TO
GERALD A RUDOLPH DMD**

My first introduction to Gerry was when he took me on as his associate in July of 1973. Joe Goodsell had been practicing with Gerry and was leaving the practice to join Stan Phillips in Glendale. Gerry was a giant of a man whose heart was bigger than his frame. Wearing clogs, well ahead of his time, and sporting a mane of curly hair, he was the absolute picture of an “adult” flower child. He became a valued colleague and a good friend. He was one of the most ethical and trustworthy gentlemen I have ever known. The “contract” for our practice together was a handshake – a gentleman’s agreement (rare in these days and times). He always honored our practice agreement. We shared our office and our interest in Porsches. Gerry was very natty driving his 911 Targa around town.

Our years of practice together were very enjoyable and Gerry was always supportive of my interest in academics and teaching. I was able to carry on our practice once Gerry decided to “retire” from private practice in 1985, though he continued his Endo and OMS activities with the Sheriff’s Department in Orange County. Sadly, as is with other aspects of our busy lives, Gerry and I lost touch and his daughter, Cindy, notified me of his passing. She mentioned that he was able to choose to terminate his life on his own terms.

Gerry, you will be remembered fondly.
Dennis-Duke R Yamashita DDS

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In Memoriam



Since the beginning of SCOA 2001:

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Lynn Fontanesi 2003
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SCOA 10th Annual Scientific Meeting Millennium Biltmore Los Angeles

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Program Page 11

Schedule Page 13

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