

**SCOA 15TH ANNUAL FALL IMPLANT SYMPOSIUM**  
WEDNESDAY OCTOBER 18, 2017 AT THE HILTON PASADENA

**NEW SPONSOR  
INVITATION  
FIVE PAGES**

**This Meeting is  
for Doctors and  
Staff with Two  
Staff Breakout  
Sessions 1 and  
2...See Below**



**Pre-Conference  
Lecture is for All  
Attendees...  
The Hands-On  
Session is  
Limited**

**MORE TOPICS AND  
PRESENTERS  
HAVE BEEN ADDED**

**HONOREE JACK LYTLE DDS MD**

*PRE-CONFERENCE LECTURE AND HANDS-ON EMERGENCY SURGICAL AIRWAY*  
**Lecture/Aaron Strumwasser MD MSc**  
**Hands-On/Aaron Strumwasser MD MSc and Roberta Ashley MS CRNA EdD CHSE**

*OCCURRENCE VS CLAIMS MADE*  
**Mark Poliquin Esq**

*VISTA: AN ALTERNATIVE APPROACH FOR THE MANAGEMENT OF  
SOFT TISSUE DEFICIENCIES AROUND TEETH AND IMPLANTS*  
**Homayoun Zadeh DDS PhD**

*TRUTHS, HALF-TRUTHS AND LIES IN PROSTHODONTICS AND IMPLANT DENTISTRY*  
**Sreenivas Koka DDS MD PhD MBA**

*ORTHOGNATHIC SURGERY – A 35-YEAR PERSPECTIVE*  
**Dale Stringer DDS**

*DIGITAL TECHNOLOGY IN THE OMFS PRACTICE*  
**Jay Reznick DMD MD**

*HUMANITARIAN MISSION BELIZE 2017*  
**Lt Col US Army • Rick Berrios DDS**

*HOW MEMBRANES HELP US IN CLINICAL PRACTICE*  
**Gary Carlsen DDS**

*NEGATIVE YELP REVIEW NIGHTMARE*  
**Christopher Choi DDS MD**

*FROM MOUTH TO MICROSCOPE: THE IMPACT OF A SUBOPTIMAL BIOPSY ON DIAGNOSIS*  
**Audrey Boros MSc DDS**

*DEATH BY ULTRASOUND!*  
**Parish Sedghizadeh DDS MS**

*ANESTHESIA OPTIONS FOR TREATING CENTENARIANS*  
**Serge Lokot DDS**

*STAFF BREAKOUT SESSION 1*  
Implant Abutments – Are you confused?  
Basics of Dental Implant Abutments • Whether it's Zirconium, Gold or Titanium • They all have their place • Indications, Contraindications, Advantages, Disadvantages and more...  
**Dave Cummings DDS**

*STAFF BREAKOUT SESSION 2*  
Medical Emergencies • Record Keeping and Current State Regulations for Assistants/Auxiliaries • Recovery and Dealing with Delayed Emergence from Anesthesia  
**Peter Krakowiak DMD**



Dr Aaron Strumwasser: Stanford University BA Biology and MS Statistics; Internship/Residency/Research Fellowship at UCSF; Clinical Fellowship LA County-USC Medical Center; Assistant Professor of Clinical Surgery Keck School of Medicine of USC.



Dr Roberta Ashley: Loma Linda University School of Nursing BS & RN; USC Program Nurse Anesthesia MS; USC EdD; Clinical Instructor of Anesthesiology USC; Assistant Professor of Clinical Anesthesiology USC; Certified Healthcare Simulation Educator.



Mark Poliquin Esq: University of Southern California: BS in Business Administration, Finance and Real Estate Finance; JD from Loyola Law School; Invited Lecturer at Loma Linda University and USC Schools of Dentistry, The Medical Protective Company.



Dr Homa Zadeh: DDS from the Herman Ostrow School of Dentistry of USC, also Director of the Postdoctoral Periodontology Program; received his PhD in Immunology from the University of Connecticut Schools of Dental Medicine and Medicine;



Dr Sree Koka: Received his DDS and MS in Prosthodontics from University of Michigan; PhD in Oral Biology from the University of Nebraska; MBA from MIT's Sloan School of Management; Exec Director of Foundation for Oral Rehabilitation in Zurich Switzerland.



Dr Dale Stringer: University of Iowa DDS; United States Air Force OMS training plus continued active duty for 10 years; Private Practice in Riverside with nine years USAF reserve; Professor in OMS Department at Loma Linda University School of Dentistry.



Dr Jay Reznick: Received his DMD from Tufts University School of Dental Medicine; MD from the University of Southern California School of Medicine; OMS Residency at LA County-USC Medical Center; Private Practice in Tarzana.



Dr Rick Berrios: Received his Engineering degree from the University of Florida; received his DDS from Northwestern University Dental School in Chicago; OMS training at the University of Pennsylvania; Private Practice in Huntington Beach.



Dr Gary Carlsen: Undergraduate, DDS, OMS Training, Clinical Instructor, Dept of OMS at USC School of Dentistry-LA County Hospital; Fellowship at the Pasadena Tumor Institute; Member of Marsh Robinson Academy; Private Practice Huntington Beach.



Dr Christopher Choi: DDS from Columbia University College of Dental Medicine and MD from SUNY Stony Brook University School of Medicine; Assistant Professor, Loma Linda School of Dentistry Dept of OMS; Private Practice Rancho Cucamonga.



Dr Parish Sedghzadeh: DDS from the Herman Ostrow School of Dentistry of USC; Director: USC Center for Biofilms; Program Director: Oral Pathology and Radiology; Associate Professor of Clinical Dentistry: the Herman Ostrow School of Dentistry of USC.



Dr Audrey Boros: USC School of Dentistry DDS; MSc Pathology & Molecular Medicine at Queen's University; Residency in OMF Pathology at NY Hospital Queens; Asst Professor, Perio & Diagnostic Science at the Herman Ostrow School of Dentistry of USC



Dr Serge Lokot: Received his Undergraduate and DDS degrees from the USC School of Dentistry; Residency in Oral and Maxillofacial Surgery at the University of Miami/Jackson Memorial Hospital; Private Practice in Encino with Dr Sheldon Katz.



Dr Dave Cummings: USC School of Dentistry DDS; University of Florida-Jacksonville OMS Externship; USC-LA County Medical Center OMS Internship/Residency; Assistant Clinical Prof: the Herman Ostrow School of Dentistry of USC; Private Practice in Mission Viejo.



Dr Peter Krakowiak: OMS Residency at LA County-USC Medical Center; Clinical Asst Prof Division of Surgical Therapeutics and Bioengineering Sciences at the Herman Ostrow School of Dentistry of USC Level I Trauma Center; Private Practice in Murrieta.



Dr Bach Le: SCA Program Chairman since 2010; Specialty Training in OMS and MD from Oregon Health Sciences University; Clinical Associate Professor of OMS at the Herman Ostrow School of Dentistry of USC; Active Faculty Member at USC since 2000.

**SCOA 15TH ANNUAL FALL IMPLANT SYMPOSIUM  
WEDNESDAY • OCTOBER 18, 2017 • HILTON PASADENA**



Sleeping Room Discount \$189 for  
Tues October 17 & Wed October 18  
Call Susan 626-287-1185  
Deadline for Discount is September 17

Pre-Con Lecture	International Ballroom
Pre-Con Hands-On	California Ballroom
All-Day Lectures	International Ballroom
Staff Breakouts	California Ballroom

SCHEDULE	SESSIONS	ALL-DAY PROGRAM FOR DOCTORS AND STAFF
6 to 7	Arrival	Sign In / Breakfast for Reps & Pre-Conference Attendees / <b>Doctors Visit with Exhibitors</b>
7 to 7:30	Pre-Con	<i>Surgical Airway Lecture (Open to All)</i> Aaron Strumwasser MD MSc
7:30 to 8:30	Hands-On	<i>Surgical Airway Simulation (Limited Attendance) / Separate Registration</i> Aaron Strumwasser MD MSc and Roberta Ashley CRNA EdD CHSE
7 to 8	Arrival	Sign In / Breakfast / <b>Doctors Visit with Exhibitors</b> / Get Door Prize Cards Signed
8 to 8:30	Welcome	Information for Today's Meeting – Introductions (Reps/Military/Guests)
8:30 to 9:30	Session I	<i>Occurrence vs Claims Made</i> Mark Poliquin JD
9:30 to 10	Break	<b>Doctors Visit with Exhibitors</b> / Get Door Prize Cards Signed
10 to 11	Session II	VISTA: An Alternative Approach for the Management of Soft Tissue Deficiencies around Teeth and Implants Homayoun Zadeh DDS PhD
11 to 12	Session III	Truths, Half-Truths and Lies in Prosthodontics and Implant Dentistry Sreenivas Koka DDS MS PhD MBA
12 to 12:30	Break	<b>Doctors Visit with Exhibitors</b> / Get Door Prize Cards Signed
12:30 to 1	Lunch	Resident Presentations from The Herman Ostrow School of Dentistry of USC
1 to 1:30	Honoree	"Jack Lytle Boy Wonder" Bob Huntington DDS
1:30 to 2:30	Session IV	<i>Orthognathic Surgery – A 35-Year Perspective</i> Dale Stringer DDS
2:30 to 3:30	Session V	<i>Digital Technology in the OMFS Practice</i> Jay Reznick DMD MD
3:30 to 4	Break	<b>Doctors Visit with Exhibitors</b> / Get Door Prize Cards Signed / Drawing End of Break
4 to 5	Session VI	<i>Pearls and Misadventures:</i> <i>Humanitarian Mission Belize 2017</i> Lt Col Rick Berrios DDS United States Army <i>How Membranes Help Us in Clinical Practice</i> Gary Carlsen DDS <i>Negative Yelp Review Nightmare</i> Christopher Choi DDS MD
5 to 6	Session VII	<i>Pearls and Misadventures:</i> <i>Death by Ultrasound!</i> Parish Sedghizadeh DDS MS <i>From Mouth to Microscope: The Impact of a Suboptimal Biopsy on Diagnosis</i> Audrey Boros MSc DDS <i>Anesthesia Options for Treating Centenarians</i> Serge Lokot DDS

SCHEDULE	SESSIONS	BREAKOUT PROGRAM FOR STAFF
1:30 to 2:30	Session IV	<i>Staff Breakout Session 1</i> Dave Cummings DDS <i>Implant Abutments – Are you confused? Basics of Dental Implant Abutments • Whether it's Zirconium, Gold or Titanium • They all have their Place • Indications, Contraindications, Advantages, Disadvantages and more...</i>
2:30 to 3:30	Session V	<i>Staff Breakout Session 2</i> Peter Krakowiak DMD <i>Medical Emergencies; Record Keeping and Current State Regulations for Assistants/Auxiliaries; Recovery and Dealing with Delayed Emergence from Anesthesia</i>



**SCOA 15TH ANNUAL FALL IMPLANT SYMPOSIUM**  
Wednesday • October 18, 2017 • Hilton Pasadena  
**Pre-Conference 7 to 8:30 • Full Program 8 AM to 6 PM**

**SPONSOR REGISTRATION FORM**

Sponsor Registration includes: Exhibit Table, Food/Beverage for All Reps; Slides for PPT Continuous Loop Presentation; Logo on Sponsor Page of newsletter and meeting program.

Exhibit Table \$1200 \_\_\_\_\_ Location Priority is based on Registration Date  
SCOA Sponsor Council \$2000 \_\_\_\_\_ SCOA Sponsor Council Page 5  
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Donations Value \$100 or more make you eligible for SCOA Drawing for Exhibit Table No Charge at Next Meeting

**MAIL CHECK & REGISTRATION FORM**

SCOA • 8236 Garibaldi Ave • San Gabriel CA 91775

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## **POWERPOINT SLIDE PRESENTATION**

Continuous Loop Sponsor PowerPoint presentation will run in the meeting room before sessions begin and during all breaks.

1. High resolution pictures or images, including your logo, are best. Keep text to a minimum. Pictures of new products, featured products or "meeting specials" are great.
2. We cannot handle large files (5 MB or more). Limit is four slides. If three or four slides are more than a couple of MB, the images in the slides are too large.
3. We want good resolution images 700-1000 pixels wide and 400-800 pixels high. Send slides as jpg email attachments. Please do not send pdf files.

## **AD SPECS FOR NEWSLETTER AND MEETING PROGRAM**

Ad Size: 38 x 52 pica (7 1/4 x 9 1/4 Inches)

Black & White or Color; Trim None; Bleed None

Send high resolution pdf ads via email attachment to [susan@socalorofacial.org](mailto:susan@socalorofacial.org)

Publication of ads is based on space availability and date of receipt

## **AD RATES**

Full Page \$400    Half Page \$200    Quarter Page \$100    Business Card \$50

*SCOA Proceedings* is sent via USPS and email twice each year to SCOA members and posted on our website [www.socalorofacial.org](http://www.socalorofacial.org). Meeting Programs are distributed at our two meetings (May and October) to over 100 attendees.

## **DOOR PRIZES**

We ask you to donate a Door Prize; this can be a company product, gift certificate or discount coupon. Donations from sponsors have included wine, See's Candy and Starbucks cards.

Attendees all have **Door Prize Cards**; we ask them to get their cards initialed by reps to be eligible for door prizes. The more initials on their card the greater their chance of winning. Attendees must be present to win.

Sponsors donating a door prize with a value of \$100 or more are eligible for our SCOA drawing for **an Exhibit Table at no charge** at our next meeting.

THANK YOU FOR SPONSORING OUR CE MEETINGS

Questions? Contact Susan 626-287-1185 • [susan@socalorofacial.org](mailto:susan@socalorofacial.org)

## **SCOA SPONSOR COUNCIL**

The SCOA board of directors requested an increase in sponsor registration fees after several years with separate charges for ads. You can offset these new charges by becoming a member of our SCOA Sponsor Council.

### **Member Benefits:**

- 1) Exhibit table at Spring Scientific Meeting and Fall Implant Symposium with priority location.
- 2) Articles and photos featured on SCOA website *Sponsors* page.
- 3) Full-page ads are ensured without additional charge in these four publications:  
Winter-Spring & Summer-Fall issues of *SCOA Proceedings*; Spring & Fall Meeting Programs
- 4) You may submit up to six slides for PPT slide presentation.