

# **SOUTHERN CALIFORNIA OROFACIAL ACADEMY 14TH ANNUAL FALL IMPLANT SYMPOSIUM**

**Wednesday October 19, 2016**

**Hilton Pasadena**



## **INVITATION TO OUR SPONSORS Register Early for Priority Exhibit Table Location**

### **PROGRAM**

***Avoiding Legal Minefields in the Dental Practice*** (For Doctors)

***Ali Oromchian JD***

***Unlocking Claim Confusion:***

***How to Get Your Claims Processed – Documentation is the Key*** (For Staff)

***Stewart Balikov DDS***

***The Use of PRF and Stem Cells for Soft Tissue  
Regeneration around Teeth and Implants*** (For Doctors)

***Alina Krivitsky DDS***

***Pearls*** (For Staff)

***David Cummings DDS***

***Branding Your Practice*** (For Doctors/Staff)

***Baldwin Marchack DDS MBA***

***Vertical Bone Augmentation*** (For Doctors)

***Bach Le DDS MD***

***Office Systems – Making Sense of the Chaos*** (For Staff)

***Dean Lang DDS***

***Addressing Current Controversies in Implant Rehabilitation*** (For Doctors)

***Todd Schoenbaum DDS***

***OMFS Scope of Practice*** (For Staff)

***David Gilbert DDS MS MBA***

***To Be or Not to Be...The Minimally Invasive Implant Specialist?*** (For Doctors/Staff)

***Daniel Cullum DDS***



Dr Stewart Balikov



Dr Daniel Cullum



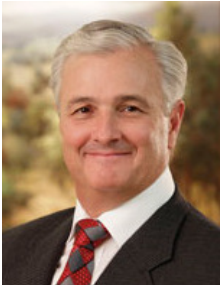
Dr David Cummings



Dr David Gilbert



Dr Alina Krivitsky



Dr Dean Lang



Dr Bach Le



Dr Baldwin Marchack



Ali Oromchian JD



Dr Todd Schoenbaum

**Stewart Balikov DDS** is a health care fraud investigator. He is National Dental Director Utilization Management for Aetna. He is an instructor on dental fraud at the Annual Training Conference for the National Health Care Anti-Fraud Association and a dental facility auditor where he has reviewed more than 10,000 patient records.

**Daniel Cullum DDS** has a private practice in Coeur d'Alene, Idaho with an emphasis on immediate and minimally invasive techniques in esthetic implant reconstruction and is president of Implants Northwest LIVE Learning Center. He is visiting lecturer at Loma Linda University Department of Oral and Maxillofacial Surgery and a national and international speaker.

**David Cummings DDS** received his DDS at the USC School of Dentistry; OMS training at LA County/USC Medical Center; Fellowship at the Center for Corrective Jaw Surgery in Santa Barbara. He is assistant clinical professor at the Herman Ostrow School of Dentistry of USC. He is in private practice in Orange County

**David Gilbert DDS MS MBA** is director of the Inland Institute of Oral & Maxillofacial Surgery in Upland with a focus on comprehensive inter-disciplinary treatment and personalized patient care. He has achieved remarkable results treating and reconstructing complex facial deformities, trauma and diseases. He is a frequent presenter at continuing education meetings.

**Alina Krivitsky DDS** specializes in treatment of periodontal disease, soft and hard tissue augmentation, and dental implants. She received her Bachelor of Science degree, Doctorate of Dental Surgery, and Advanced Periodontics Certificate at the USC School of Dentistry. She is Clinical Assistant Professor at the USC School of Dentistry Department of Advanced Periodontics.

**Dean Lang DDS** is in private practice with his partners Don Kim DDS MD and Payam Samouhi DDS MD with oral surgery and implant centers in Valencia, West Hills and Palmdale. He received his OMS training at the USC School of Dentistry. He is a frequent presenter at continuing education meetings. Dr Lang served as president of SCOA from 2013 to 2016.

**Bach Le DDS MD** completed his specialty training in oral and maxillofacial surgery at Oregon Health Sciences University. He is clinical associate professor of oral and maxillofacial surgery at the Herman Ostrow School of Dentistry of USC. He lectures internationally on bone regeneration and dental implant-related surgery.

**Baldwin Marchack DDS MBA** graduated from USC School of Dentistry in 1971 and received his MBA from UCLA in 1989. He teaches courses in restorative implant dentistry at the Ostrow School of Dentistry of USC. He maintains a private practice with his son Christopher Marchack DDS in Pasadena with a focus on esthetic, restorative and implant dentistry

**Ali Oromchian JD** is one of the nation's leading legal authorities on topics dental topics. The Dental and Medical Counsel PC law firm is devoted exclusively to healthcare professionals. He advises clients on practice acquisitions and sales, creation of corporations and partnerships, associate contracts, estate planning, employment law, office leasing and state board defense.

**Todd Schoenbaum DDS** is a full-time associate clinical professor at the UCLA School of Dentistry, director of UCLA Continuing Dental Education, and teaches in the UCLA Implant Center. He is the recipient of the scientific writing award from the Journal of Prosthetic Dentistry. He maintains a private practice with Peter Moy DDS with an emphasis on implant prosthetics.

**SCOA 14TH ANNUAL FALL IMPLANT SYMPOSIUM**  
**WEDNESDAY OCTOBER 19, 2016 • HILTON PASADENA**



<b>Doctors Sessions</b>	<b>International Ballroom</b>
<b>Staff Sessions</b>	<b>California Ballroom</b>
<b>Doctors &amp; Staff Sessions</b>	<b>International Ballroom</b>
<b>Breaks and Box Lunches</b>	<b>International Ballroom</b>

<b>SCHEDULE</b>	<b>SESSIONS</b>	<b>TOPICS AND PRESENTERS</b>
6:30 to 7:30	Setup	SCOA Staff and Reps
7:30 to 8:30	Attendees Arrive	Sign In – Continental Breakfast – Visit with Exhibitors
8:30 to 9:30	Session I Doctors	<b><i>Avoiding Legal Minefields in the Dental Practice Part I</i></b> Ali Oromchian JD
8:30 to 9:30	Session I Staff	<b><i>Unlocking Claim Confusion: How to Get Your Claims Processed – Documentation is the Key Part I</i></b> Stewart Balikov DDS
9:30 to 10:30	Session II Doctors	<b><i>Avoiding Legal Minefields in the Dental Practice Part II</i></b> Ali Oromchian JD
9:30 to 10:30	Session II Staff	<b><i>Unlocking Claim Confusion: How to Get Your Claims Processed – Documentation is the Key Part II</i></b> Stewart Balikov DDS
10:30 to 11	Break	Visit with Exhibitors
11 to 12	Session III Doctors	<b><i>The Use of PRF and Stem Cells for Soft Tissue Regeneration around Teeth and Implants</i></b> Alina Krivitsky DDS
11 to 12	Session III Staff	<b><i>Pearls</i></b> David Cummings DDS
12 to 12:30	Break	Box Lunches/A Few Minutes with Rich Walton (SCOA Endorsement)
12:30 to 1	Break	Visit with Exhibitors
1 to 2	Session IV Doctors & Staff	<b><i>Branding Your Practice</i></b> Baldwin Marchack DDS MBA
2 to 3	Session V Doctors	<b><i>Vertical Bone Augmentation</i></b> Bach Le DDS MD
2 to 3	Session V Staff	<b><i>Office Systems – Making Sense of the Chaos</i></b> Dean Lang DDS
3 to 3:30	Break	Visit with Exhibitors
3:30 to 4:30	Session VI Doctors	<b><i>Addressing Current Controversies in Implant Rehabilitation</i></b> Todd Schoenbaum DDS
3:30 to 4:30	Session VI Staff	<b><i>OMFS Scope of Practice</i></b> David Gilbert DDS MS MBA
4:30 to 6	Session VII Doctors Optional for Staff	<b><i>To Be or Not to Be...The Minimally Invasive Implant Specialist?</i></b> Daniel Cullum DDS
6 to 6:30	Door Prizes & Reception	Hosted Bar in Arcade with Hors d'oeuvres



## SCOA 14TH ANNUAL FALL IMPLANT SYMPOSIUM

Wednesday October 19, 2016

Hilton Pasadena

8:30 AM to 6:30 PM

### SPONSOR REGISTRATION FORM

Exhibit Table Fee \$1000

Includes Breakfast, Lunch, Breaks, Reception and:

Logo on promo page of Summer-Fall *SCOA Proceedings* (Register by July 4)



Full-page ad in Fall Meeting Program (Due October 1)

Slides in Fall Sponsor Slide Presentation (Due October 1)

**ADS** use previous ad \_\_\_\_\_ we will send new ad \_\_\_\_\_

**SLIDES** use old slides \_\_\_\_\_ we will send new slides \_\_\_\_\_

Contact Susan if you want to see sample ads or slides

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Office Contact \_\_\_\_\_ email \_\_\_\_\_

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Rep \_\_\_\_\_ email \_\_\_\_\_

Door Prize \_\_\_\_\_

### MAIL CHECK & REGISTRATION FORM

SCOA

8236 Garibaldi Ave

San Gabriel CA 91775

### FAX REGISTRATION FORM

626-287-1515

### EMAIL REGISTRATION FORM

susan@socalorofacial.org

### CONTACT SUSAN

626-287-1185

susan@socalorofacial.org

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